



## Short Film Market

30 January > 3 February 2023

# Regulations

## Short Film Market



# Short Film Market

The Short Film Market is organized by the association Sauve qui peut le court métrage (hereafter "SQP") alongside the Clermont-Ferrand International Short Film Festival in the aim of facilitating economic activity and encouraging professional interaction in the short film sector. The Short Film Market is a unique venue for meetings, promotion and networking.

## 1. PARTICIPATION

The referencing of films at the Short Film Market is free and non-competitive. All films submitted to the National or International Competition of the Clermont-Ferrand International Short Film Festival, whether or not selected, will be referenced in the digital catalog of the Short Film Market.

## 2. CONDITIONS

Referencing at the Short Film Market is only available for films who have been submitted to the National or International Competition of the Clermont-Ferrand International Short Film Festival.

## 3. SHORT FILM MARKET PICKS LABEL

In order to highlight the films that the different official selection committees of the festival particularly appreciated, SQP reserves the right to reference and label these films under the name "Short Film Market Picks" on the different short film market medias such as its digital catalogue or video library; offering in this way better visibility for these films.

## 4. VIDEO LIBRARY OPTION

The Videolibrary option will allow participants of the Short Film Market to watch the registered film online.

Online viewing is strictly reserved to cinema and audiovisual industry members (i.e. a group of private users such as TV/VOD/SVOD buyers, Distributors, Programmers, Press, etc). Each participant is checked by our teams beforehand.

Participants can extend their access to the viewing option via a paid subscription (Shortfilmwire+), until 31 December 2023.

### 4.1 SUBMISSION

To register a film to the Short Film Market Videolibrary, leave the "**Videolibrary option**" box checked when submitting your film to the National or International



Competition of the Clermont-Ferrand International Short Film Festival via the site [shortfilmdepot.com](http://shortfilmdepot.com)

For films being selected in the official selection of the Clermont-Ferrand Short Film Festival (international competition, national competition and lab competition, African perspectives, Young Audience programmes, French Region Showcase, Pop-Up programme) this option is mandatory.

#### 4.2 SERVICES

- Registered films will be accessible from the Short Film Market Videolibrary via a secure server (strictly reserved to cinema and audiovisual industry members: (TV/VOD/SVOD buyers, Distributors, Programmers, Press, etc).
- two free accesses to the digital section of the Short Film Market (access to viewing statistics and participants contact details, etc.).
- a free accreditation for the director(s) and producer(s) of the film.

#### 4.3 VIEWING COPY

By default, the copy used will be the viewing copy uploaded to the [shortfilmdepot.com](http://shortfilmdepot.com) platform at the time of registration for the national or international competitions of the Clermont-Ferrand International Short Film Festival.

#### 4.4 NEW VERSION OF THE VIEWING COPY

If you wish to replace your viewing copy with a new version (final version, English subtitled version, etc.), you can do so by uploading a new video file via the "**Upload new version**" button on the [shortfilmdepot.com](http://shortfilmdepot.com) form used initially to register your film for the national or international competitions of the Clermont-Ferrand International Short Film Festival before **January, 10<sup>th</sup> 2023**.

#### 4.5 CANCELLATION

The Short Film Market Videolibrary registration can be canceled at any time by sending a note to [videolibrary@clermont-filmfest.org](mailto:videolibrary@clermont-filmfest.org), except for the films in the official selection.

### 5. ARCHIVING

Since its creation, SQP has been working for the protection of short film heritage. To this end, it keeps and archives all works submitted for selection. It may be necessary,



for the sake of better preservation of the archives, to transfer them to new existing or future media (digital or other).

Participants authorise SQP free of charge to carry out, within the framework of its heritage protection mission, free and individual consultation of the films archived in its documentation centre for a period of 10 years from the date of registration of the film on [shortfilmdepot.com](http://shortfilmdepot.com), extendable by tacit agreement unless terminated by registered letter with acknowledgement of receipt, subject to a notice period of two (2) months prior to the expiration date.

## **6. NON-SPECIFIED CASES AND DISPUTES**

If any of the provisions of these regulations are found to be invalid or unenforceable by virtue of any law or regulation or as a result of an enforceable decision of a court or competent authority, the Parties expressly agree that the remaining provisions of the regulations shall not be affected by the invalidity of the aforementioned provision.

SQP's failure at any time to insist upon strict compliance with any provision or condition of these regulations shall not be deemed a waiver of said provision or condition. Consequently, SQP may at any time demand the strict and full execution of the provisions and conditions of these regulations.

## **7. APPLICABLE LAW AND JURISDICTION**

These regulations are subject to French law, excluding international conventions (except the Berne Convention).

In the event of a complaint, misunderstanding or dispute relating to the application of these regulations, you may refer the matter to the SQP office, which will attempt to find an amicable solution.

In the case of any litigation and in the absence of an amicable solution being found within one (1) month of the dispute arising, and unless otherwise stipulated, the competent courts shall be those of the jurisdiction of the registered office of SQP.

## **8. MISCELLANEOUS**



Participation in the Clermont-Ferrand International Short Film Festival implies unreserved acceptance of the terms of the present regulations. SQP reserves the right to cancel the registration and to take any other appropriate action in the event of non-compliance with the terms of the regulations or of an attitude contrary to the smooth running of the festival.

## **9. PERSONAL DATA**

Registration for the international competition requires SQP to collect a certain amount of personal information concerning the producer as well as the various people involved in the film (directors, actors, etc.). This personal data includes, but is not limited to, surname, first name, address, photograph, e-mail address, job title, main activity, telephone and mobile phone number.

Right Holders who do not wish to or do not have the authorisation to provide the information necessary for the registration of the film will not be able to participate in the international competition or in the festival in general.

The data controller is the SQP Association, whose contact details are given in the preamble.

All information is collected exclusively for the purposes of the contractual relationship (film registration, inclusion in the Short Film Market catalogue, management of the relationship, awarding of prizes, etc.) or in the legitimate interests of SQP, in particular for the purposes of commercial prospecting, optimising its services and securing its activities.

Personal data is stored for a reasonable period of time, i.e. for the duration of the contractual relationship, and is then archived for the duration of the statutory limitation period.

However, Right Holders are informed that the personal data included in the credits of the Films are kept for an unlimited period of time for archive purposes.

SQP undertakes to only communicate and/or make personal data (other than those appearing in the credits of the Films) available to persons who need to know them, namely:



- The relevant managers within SQP
- Legal entities in charge of implementing the aforementioned activities: payment institutions, banks, insurance companies, etc.
- Service providers chosen to carry out all or part of the activities on behalf of SQP: consultants, accountants and technical service providers (hosting company, publishers), as well as VOD service providers.
- Public authorities (legal or administrative) in the context of a legal obligation, particularly in the context of social and fiscal obligations

Apart from the cases set out above, SQP undertakes not to sell, rent, transfer or give access to personal data to third parties without the prior consent of the persons concerned, unless compelled to do so for a legitimate reason (legal obligation, fight against fraud or abuse, exercise of the rights of defence, etc.).

Given the data processed and the size of SQP (an association under the French Law of 1901), SQP implements significant physical and logical security measures (limitation of physical and logical access, management of authorisations, installation of anti-virus, anti-malware and firewall software, regular updating of all IT devices, servers and networks, weekly back-up procedure on disconnected and/or external equipment, data restoration procedures, etc.)

As a matter of principle, data is not transferred outside of the European Union, except for producers/directors located outside the European Union, but for whom only their own data is sent.

All persons concerned have the following rights: the right to ask the controller for access to or for the rectification or erasure of personal data, or for a restriction of processing, or the right to object to processing and the right to data portability under the conditions and within the limits provided for by the European Regulation on personal data.

Where processing is based on consent, all persons can withdraw their consent at any time. This withdrawal of consent will only have effect for the future after validation of the lawfulness of the request by SQP.



Data subjects also have the right to lodge a complaint with the CNIL <https://www.cnil.fr/fr/plaintes>.

No automated decisions are made using the information (profiling).

For more information concerning your rights, data and/or for any other question concerning your data, subject to the production of a valid proof of identity, you can contact:

**Surname:** Westermann

**First name:** Julien

**Address:** 6 Place Michel-de-l'hospital, 63000 Clermont-Ferrand

**Email:** [j.westermann@clermont-filmfest.org](mailto:j.westermann@clermont-filmfest.org)

**Telephone:** +33 (0)4 73 14 73 18

If you do not wish/no longer wish to receive news and messages from us (by telephone, SMS, post or e-mail) and invitations, you can inform us of the fact via the link provided to this effect or modify your choices by contacting us in accordance with the aforementioned conditions.



## Contact

### **NATIONAL COMPETITION**

Stéphane Souillat / + 33 (0)4 73 14 73 23 / [s.souillat@clermont-filmfest.org](mailto:s.souillat@clermont-filmfest.org)

### **INTERNATIONAL COMPETITION**

Tim Redford / + 33 (0)4 73 14 73 21 / [t.redford@clermont-filmfest.org](mailto:t.redford@clermont-filmfest.org)

### **LAB COMPETITION**

Calmin Borel / + 33 (0)4 73 14 73 32 / [c.borel@clermont-filmfest.org](mailto:c.borel@clermont-filmfest.org)

### **SHORT FILM MARKET**

Marie Boussat / + 33 (0)4 73 14 73 23 / [m.boussat@clermont-filmfest.org](mailto:m.boussat@clermont-filmfest.org)



Association d'intérêt général Loi 1901 - N° SIRET 323 874 040 000 21  
La Jetée - 6 place Michel-de-L'Hospital  
63058 Clermont-Ferrand Cedex 1  
FRANCE